



2018

TAIPEI BUILDING SHOW

台北國際建材家具大展

11/16-19

Taipei World Trade Center
Exhibition Hall 1

The Future is Coming



Advisor

Ministry of Economic Affairs, R.O.C.

Organizer

Economic Daily News

Taiwan Ceramic Industries Association

National Association of Interior
Design R.O.C.

Taipei Kitchen Commerce Association





New Life Aesthetics with Smart Home Experiences

Taipei Building Show has been held for a long time and come the 33rd annual in 2018. Each show will combine the excellent building material and design furnishing idea, drive variety conference topic and event to extend the business market, meanwhile provide the interflow opportunities of product and the advanced technology with current marketing trend.

In 2018 with collaboration of Taiwan Ceramic Industries Association, National Association of Interior Design R.O.C. and Taipei Kitchen Commerce Association, this show enhance on smart living and high fashion furnishing, with the presence of multi-sector manufacturers, distributors and decision maker to create a great chance of business and exchange of information which make the greatest year-end building marketing platform.



Precision Marketing

Interior Designers, Architects, Building Contractors, International Professional Buyers are invited leading a high volume business growth.



Clicks and Mortar

Physical Building Show combines with Economic Daily News website and press to enhance the greatest exhibition effect.



Mass Media Publicity

Outdoor, Print Media, Network, Digital, Event Promotion and Specialize Invitation Mailing to reach the hybrid media publicity.



Brand Quality Assurance

Strictly selected Qualified, Legal, Professional exhibitor to enhance each exhibition zone's profession and brand's image.



Target Visitors

- Designers
- Architects
- Landscape Architects
- Structural Engineers
- Civil Engineers
- Builders
- Agents
- Building Contractors
- Hotel Owners
- International Buyers

Exhibit Profile



Building Material
& Construction

Building Construction, Housing Construction, Building Materials Manufacture; Public Places Equipment; Indoor & Outdoor Construction Materials, Various Building Materials; Ground Wall & Decorating Materials; Windows, Doors & Hardware; CAD/CAM, Professional Media, Printed Material Publicities, Software sources, Network Services and etc.



Kitchenware &
Bathroom Equipment

Kitchenware, Smart Cabinet, Stove, Water Heater, Water Purifier, Toilet, Bathtub, Faucet, Shower Equipment, Water Filter, Water-saving Device, Water-saving Valve



Intelligent Building

Automation control system for building and indoor; Smart Building Materials, Smart Household Appliances, Built-in Appliances, General Appliances.



Lighting

LED, Bulbs, Table Lamps/ Working Lamps, High-Pressure Discharge Lamps, Smart Lighting, Technical Lighting, Light Tubes, Lamp Holders/ Bases, Switch, Ballasts, Dimmers, Lighting Accessories.



Green Building
Materials &
Construction

Environmental sustainable green building's works; Source-saving, Protect Occupant Health, Renewable, High Performance building materials. Submission of International or domestic green building material certification mark needed for this zone application.



Life Aesthetic

Local or imported indoor decoration, Artworks, Furniture, Accessories, Wood-made Artworks, Carpet, Bedding, Office Furniture, Horticultural Landscape and etc.

Show Figures

Feedback from the Exhibitors

200
Exhibitors



1,000
Use Area

9%

Extremely Satisfied

5%

Not Satisfied

10%

Average



76%

Satisfied

10%

Not Participate

19%

Consider



**Intention to
Attend the
Next
Exhibition**

71%

Participate

Visitor Profile



50,250
Visitors

Buyer Analysis

9,682

Interior
Designer

6,612

Building
Materials
Construction
Related
Manufacturer
Profession

11,984

2,809

Others

19,163

Public

Daily Statistics

10,847

Day1

13,677

Day2

17,406

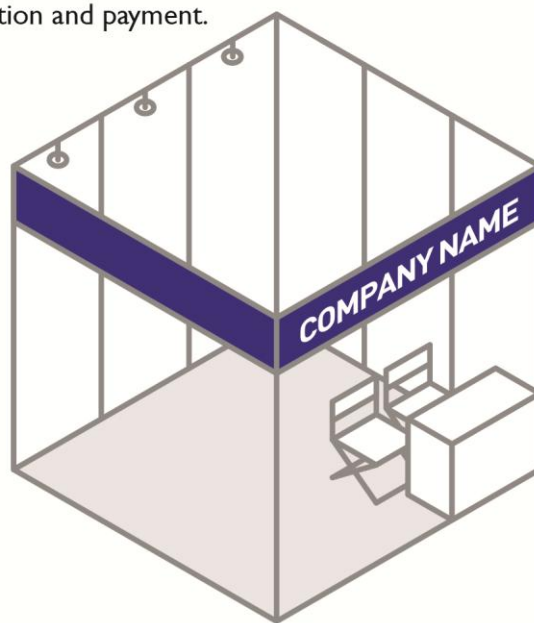
Day3

8,320

Day4

Participation Fee

	Early Bird Price	Standard Price	Payment Method
1 Booth	35,700 TWD	38,850 TWD	Bank Transfer
Decorating Package	Add 3,150 TWD/booth Package includes: ● 3m*3m*2.5m Compartment partition ● Company Name Board ● Carpet ● Spotlight x3 ● Reception Counter x1, Chair x2 ● Socket(110V/500W) x1		Account Name : UNITED DAILY NEWS(聯合報) Bank Name : BANK OF TAIWAN Branch : SUNG SHAN BRANCH Address : NO.560, SEC.4, CHUNG HSIAO E.RD., TAIPEI 110, TAIWAN, R.O.C. TLX No : 12594SSTBK Swift Code : BKTWWTWTP064 Account No : 064031030007
Remarks	● 1 Booth = 3m wide x 3m depth ● 10,000 TWD deposit needed for registration. ● Early Bird Discount valid till September 15(Sat), 2018 ● For custom-build participation, water and electric fees required according to booth no., basic socket and faucet add-on base on request. Partition required for the booth next to and back to the custom-build booth, basic furnishing, carpet and company name board is required. ● Power consumption, 24 hours power supply, water piping, temporary phone & network services add-on base on standard application and payment.		



Contact

United Daily News Groups Economic Daily News

B.R. No. : 03799802

Address : No.369, Sec. 1, Datong Rd., Xizhi Dist., New Taipei City 221, Taiwan (R.O.C)

Phone : +886-2-8692-5588 ext. 5595

E-mail : yanbei.tan@udngroup.com.tw

Exhibition Rules & Regulations

1. During the exhibition, pack exhibits and leave exhibition site before the time schedule by the Organizer is prohibited, for the Exhibitor rights and interests, exhibits to be moved in and out of the exhibition site should be notified and get the Organizer consent by merchandise pass as prescribed.
 2. The Exhibitor that transfer, rent, combine or differ in board name or products of the exhibit stated in the application form, the Organizer reserves the right of giving proof, if it has any violation, the Organizer shall cancel the participation by the Exhibitor without refunds and the Exhibitor will be prohibited from participating the next exhibition.
 3. The Exhibitor exhibits product should be own manufactured, proxied or distributed and correspond with application form, if any product that incompatible with exhibition theme, the Organizer shall cancel the participation by the Exhibitor without refunds and the Exhibitor will be prohibited from participating the next exhibition. The Exhibitor should take full responsibility for counterfeit exhibits product that involved law issues.
 4. The Exhibitor should wear safety helmet during move-in and move-out of the exhibition, and work according to schedule stated by Organizer. Any damage to neighborhood exhibition site installation and products that cause by the Exhibitor improper construction, the Exhibitor should take full responsibility for the compensation.
 5. The Exhibitor should keep own good safely during move-in and move-out, and deal with theft and accidental loss insurance, the Organizer is not liable for the custody.
 6. The Exhibitor that exhibits with 10 booths (including free booth) and above, should submit the construction design plan within two weeks after coordination meeting to be verified by the Organizer.
 7. Any violation of the exhibition rules and regulation that doesn't corrected in the duration set by the Organizer, the Organizer retains the right to cancel the participation of the Exhibitor immediately without any refund or compensation.
 8. **For custom-build participation, partition for the booth next to and back to the custom-build booth, basic furnishing, carpet and company name board is required.**
 9. The Organizer shall not be liable to compensate the Exhibitor for any damages that due natural disasters or force majeure factors during the exhibition.
 10. This is a trade fair, children under 150cm or 12 years old and below are not allowed to enter during weekdays.
 11. **TWTC Hall 1 entrance height limit is 4.2m, all the zone in the hall has 6m ceiling height except Zone D, minds for the height when using the crane.**
- 🏠 **If determined necessary by the Organizer, the Organizer reserves the right to change the 'Rules and Regulation' and notice to the Exhibitor, no opposition is permitted.**

Cancellation Regulations

🏠 Cancellation, withdrawn, unable to exhibit or exhibition date change due to circumstance after registration :

1. Completed the withdrawn application process 2 working days before coordination meeting, each booth's deposit 10,000 TWD will be charged as cancellation fees, the balance will be refunded without interest; If withdrawn 2 working days before coordination meeting or after coordination meeting and completed the withdrawn application process, 10,000 TWD will be refunded for each booth.
2. Withdrawn after coordination meeting (including 2 working days before coordination meeting), and change to next year same exhibition, each booth's deposit 10,000 TWD will be charged as cancellation fees, the balance will be refunded without interest.
3. Withdrawn after coordination meeting (including 2 working days before coordination meeting), and change to others EDN's exhibition, 10,000 TWD will be refunded for each booth.

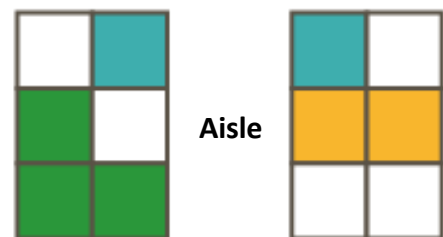
Notice

Exhibitors Coordination Meeting

🏠 The Organizer, Economic Daily News will inform the Exhibitor venue and time of coordination meeting, only the Exhibitor that completed the payment is qualified to attend the meeting to choose booth's location; the Organizer will state the exhibition precautions and marks selected booth's location, Exhibitor Manual and the related document will be distributed.

🏠 Booth Selection Guidelines

1. Selection sequence based on the most number of booths, for same booth number Exhibitor will base on the date that complete the payment.
2. The Exhibitor's booth should be connected, and not across the aisle or back to back.
(Image on the right is forbidden selection.)
3. The Organizer shall select the booth's location on behalf of the Exhibitor that not attending the coordination meeting without commission a representative, no opposition is permitted.
4. The Organizer reserves the right to alter exhibition zone and booth location based on site accommodations and actual condition.



Move-in

- 🏠 Date: 2018 / 11 / 14 – 11 / 15
- 🏠 The Exhibitor that need to work overtime may apply at exhibition reception counter before 4pm, and will be charged for 60,000 TWD per hour overtime.
(Overtime pay will be divided equally if there is more than one application; Exhibitor without application is not allow to work during overtime as prescribe.)
- 🏠 Member of staff must wear Exhibitor identification card and safety helmet in the exhibition site.
- 🏠 Temporary storage space is not provided, the Exhibitor must not leave any non exhibits product or bulky waste (including wooden boxes, cardboard boxes, pallet and etc.) and evacuate it from exhibition site.

Exhibition Time

- 🏠 Time : 2018 / 11 / 16 – 11 / 18 from 10am to 6pm and 2018 / 11 / 19 from 10am to 5:30pm open for public after the first day opening ceremony, free entrance.
- 🏠 Exhibitor shall enter at 9am of the first exhibition day, enter at 9.30am for the remaining exhibition days with Exhibitor identification card.

Move-out

- 🏠 **Partial Move-out :**
Time : 2018 / 11 / 19, from 6pm to 8pm.
Vehicles are not allowed to enter exhibition site, only hand trucks/carts and hand carry move-out is allowed.
- 🏠 **Full Move-out :**
Time : 2018 / 11 / 20, from 9am to 4pm.
Comprehensive furnishing material and exhibits move-out. Vehicles allowed to enter after 9am.
- 🏠 Custom-build Exhibitor shall supervise the contractor to evacuate the furnishing material (including wooden boxes, cardboard boxes, pallet and etc.) from the exhibition site; the Organizer shall charge for any remaining as waste after move-out time for the relevant Exhibitor.

2018 Taipei International Building Materials and Furniture Exhibition

【Application Form】2018 / 11 / 16 – 11 / 19 Taipei World Trade Center Exhibition Hall 1

Enjoy Early Bird Discount for 35,700 TWD/booth (Tax not incl.) by register before September 15, 2018.

Add-on 3,150 TWD/booth (Tax not incl.) for Decorating Package that includes basic furnishing.

Company Name		(English) (Chinese)									
Company Board Name											
Receipt Title		Business Registration Certificate No.									
Mailing Address											
Receipt Mailing Address		☐ Refer to Mailing Address									
President		Telephone No.		Fax							
Contact Person		☐ Mr. Telephone No.		Mobile Phone No.							
		☐ Ms. E-Mail									
Product Zone		☐ Building Material & Construction ☐ Kitchenware & Bathroom Equipment ☐ Lighting ☐ Green Building Materials & Construction ☐ Life Aesthetic ☐ Intelligent Building									
Exhibits Product											
Booth No.		Booth(s)		Decorating Package		☐ Not Necessary ☐ Add-on (Choose one and mark V, add-on for 3,150TWD/booth)					
Total Fees		TWD		EDN In charge Person							
Company Stamp & Signature		Company President Stamp & Signature		1. This application form will be Economic Daily News (EDN) payment collection accordance. 2. Register with 10,000 TWD/booth as deposit, make the balance payment with Bank Transfer (臺灣銀行松山分行) Account Name: UNITED DAILY NEWS(聯合報) Bank Name: BANK OF TAIWAN Branch: SUNG SHAN BRANCH Address: NO.560, SEC.4, CHUNG HSIAO E.RD., TAIPEI 110, TAIWAN, R.O.C. TLX No: 12594SSTBK Swift Code: BKTWTWTP064 Account No: 064031030007 3. Cancellation, withdrawn, unable to exhibit or exhibition date change due to circumstance after registration: (1) Completed the withdrawn application process 2 working days before coordination meeting, each booth's deposit 10,000 TWD will be charged as cancellation fees, the balance will be refunded without interest; If withdrawn 2 working days before coordination meeting or after coordination meeting and completed the withdrawn application process, 10,000 TWD will be refunded for each booth. (2) Withdrawn after coordination meeting (including 2 working days before coordination meeting), and change to next year same exhibition, each booth's deposit 10,000 TWD will be charged as cancellation fees, the balance will be refunded without interest. (3) Withdrawn after coordination meeting (including 2 working days before coordination meeting), and change to others EDN's exhibition, 10,000 TWD will be refunded for each booth.							
We have read and agree to abide by the 'Terms of application and Exhibition Rules & Regulations' below.											
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